

**Request for Proposals**  
**Call for Artist – A Bridge that Bridges**  
**Cleveland, OH**

**May 9, 2017**

**1. Overview**

Campus District and Burten, Bell Carr Development, Inc. will work with a diverse group of residents and stakeholders to create artwork addressing race which will adorn the Cedar Avenue bridge separating Downtown Cleveland and the Central neighborhood. During the **3 month** project the group will meet 10 times to engage in intentional conversations about race while designing artwork. We will be using the “**Make Art Talk Race**” practice developed by local community builders. The artwork will be unveiled at a group planned public celebration.

Looking for a clearer picture of the process? Check out this youtube video about the practice:  
<https://www.youtube.com/watch?v=-3wmMVI8z4c>

**2. Scope of Services**

The Bridge that Bridges project is looking for an artist to design a mural inspired by the ‘Make Art, Talk Race’ practices. The selected artist will work with the organizers to design a mural that is inspired by dialogue and reflections from the participants. The design should reflect the collective vision of the group in ways that will build community awareness of structural racism and its impacts on their everyday lives. The artist should plan on attending the first session is not required to attend all sessions outlined in the schedule but they are highly encouraged to part take in order for the design to accomplish its intended goal. The artist will be expected to present several concepts to the group to elect the final approach. The artist will have the opportunity to work with the organizers to design activities that will inform the conceptual designs.

BBC and Campus district have allocated a budget of \$2000 to complete this work.

**3. Schedule**

**Session 1: Meet the Team & Project Overview**

Tuesday, June 6th 5th 6-8:00 pm

**Session 2: Dialogue & Design**

Tuesday, June 13th 6-8:00 pm

**Session 3: Dialogue & Design**

Tuesday, June 20th 6-8:00 pm

**Session 4: Dialogue & Design**

Tuesday, June 27th 6-8:00 pm

**Session 5 Dialogue and Artwork**

Tuesday, July 11th 6-8:00 pm

**Session 6 Dialogue and Artwork**

Tuesday, July 18th 6-8:00 pm

**Session 7 Art Installation, Celebration  
Planning & Reflections**

Tuesday, August 1st 6-8:00 pm

**Session 8 Art Installation, Celebration  
Planning & Reflections**  
Tuesday, August 8th 6-8:00 pm

**Session 9 Art Installation, Celebration  
Planning & Reflections**  
Tuesday, August 22nd 6-8:30 pm

**Session 10 Art Installation, Celebration  
Planning & Reflections**  
Tuesday, August 29th 6-8:30 pm

#### 4. Proposal Requirements

Proposals must include the following:

- a) Three examples of previous work projects that illustrates your past art work.
- b) Describe the ideal materials and format for each activity.
- c) Include a brief statement about what you would like to learn from the 'Make Art Talk Race' practice.

#### 4. Context

The mural will be located on the walls of a bridge in the Central neighborhood. The bridge is where Cedar Avenue connects with E 22<sup>nd</sup> Street with sidewalks located on the north and south side. The information below gives you dimensions and square footages for each wall.

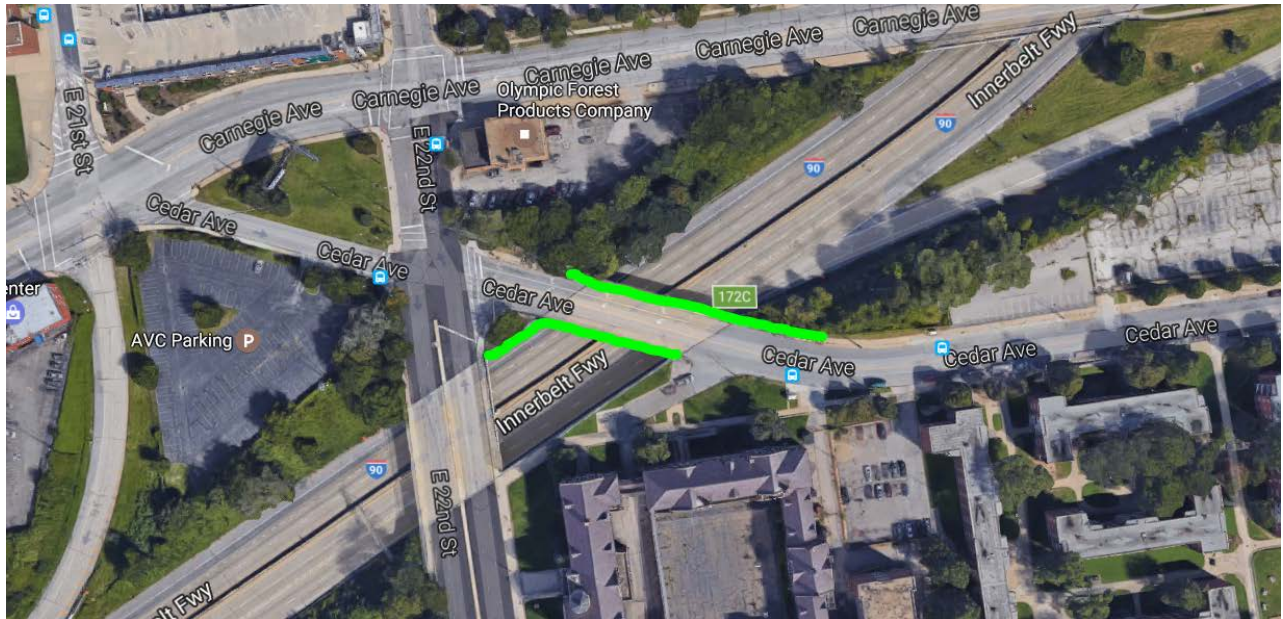
North Wall - 250 feet long by 36" high

- Area: 750 SF\*

South Wall - 150 feet long by 36" high

- Area: 450 SF\*

\*Measurements and calculations are approximations and field measurements would need to be completed.



## **5. Contact Information and How to Submit Responses**

The deadline for submitting proposals is **5:00pm EST, May 31st, 2017**.

Please submit to:

**Erick Rodriguez, Director of Neighborhood Planning and Outreach**

Burten Bell Carr Development Inc.

[erodriguez@bbcdevelopment.org](mailto:erodriguez@bbcdevelopment.org)

Phone: (216)341-1455

Mailing address: 7201 Kinsman Rd. Suite 107, Cleveland OH 44104