



July 27, 2023, Special Board Meeting

3:30 p.m. – 4:30 p.m.

Lake Affect Studios

[Click here to join the meeting](#)

In attendance:

SAIC Board: Michael English, Chad Jones, Dan LaGuardia, Dominic Ozanne II, Karen Perkowski, Alex Ragon, Antonin Robert, Ashley Ross, and Jack Simons

Staff: Emily Dahnert and Mark Lammon

- I. Welcome & Overview of Meeting Layout Mark Lammon
 - a. **There is a quorum present for the SAIC special board meeting.**
 - b. The meeting will be adjourned after the Executive Session, not before.
 - c. The Executive Session is not public record.

- II. Welcome/Call Meeting to Order Karen Perkowski

- III. June Board Meeting Minutes Karen Perkowski
 - a. Dan LaGuardia motions to approve the June board meeting minutes. Alex Ragon seconds the motion. **The motion to approve the June board meeting minutes passes.**

- IV. Opportunity for Public Comment Karen Perkowski
 - a. There are no members of the public present.

- V. New Business and Announcements Karen Perkowski
 - a. Superior Block Party on September 9th
 - i. The Superior Block Party will be hosted by Dan and Amanda LaGuardia at Lake Affect Studios again this year on Saturday, September 9th.
 - ii. Seven bands and eight or nine DJs will perform.
 - iii. The website will act like a day-of app and will be finished this weekend.
 - iv. Final flyers are currently in process.
 - v. Two videos were just completed to post on social media.
 - vi. The first round of ad buys will start after an upcoming budget meeting.
 - vii. The call for vendors is active now. Space for vendors is free; Lake Affect Studios is just asking for a deposit to hold the space that vendors will get back if they attend.
 - viii. There was some money left over last year that could have been used for marketing and promotion. Lake Affect Studios wants to promote the event to local businesses and their employees.
 - ix. Rachel Oscar was on the news to promote Avenue of the Arts for Campus District. Campus District would love to do something similar for the Superior Block Party by getting Dan LaGuardia or Mark Lammon on a radio show or local news station.
 - x. Lake Affect Studios is happily accepting sponsorships for the event.
 - xi. There were about 400 attendees last year.
 - xii. Construction on the police headquarters should be taken into account for the event. Traffic could potentially be rerouted to Payne Ave. rather than Superior Ave.
 - xiii. There could be a demonstration for the Superior Midway at the event.

- VI. Adjourn Karen Perkowski
 - a. **Karen Perkowski adjourns this portion of the meeting.**

[Optional 5-minute break for any members of the public to exit]

VII. Executive Session

VIII. Adjourn

- a. Karen Perkowski motions to adjourn the meeting. Dan LaGuardia seconds the motion. **The motion to adjourn the meeting passes.**

[Social Hour will continue in Lake Affect Studios]

Board packet includes:

- June 14, 2023, Board Meeting Minutes