

# April 12, 2023, Board Meeting

# 3:30 p.m. – 4:30 p.m. Lake Affect Studios

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## In attendance:

**SAIC Board:** Greg Deming, Chad Jones, Dan LaGuardia, Dominic Ozanne II, Karen Perkowski, Alex Ragon, Antonin Robert, and Ashley Ross

Staff: Jacob Bean, Jazmyn Blockson, Emily Dahnert, and Mark Lammon

I. Welcome & Overview of Meeting Layout Mark Lammon

a. There is a quorum present for the SAIC board meeting.

II. Welcome/Call Meeting to Order Karen Perkowski

III. March Board Meeting Minutes

Karen Perkowski

a. Chad Jones motions to approve the March board meeting minutes. The motion is seconded. **The motion to approve the March board meeting minutes passes.** 

IV. Financial Report

Antonin Robert

- a. There has been very little movement in the SAIC financial position lately.
- b. We are paying Downtown Cleveland Alliance (DCA) quarterly. The last payment was yesterday, which is not reflected in the bank statements yet.
- David Eddy recommends that we blackline account numbers on financial statements in the future.

# V. Operations Report

Mark Lammon

- a. DCA Proposal for Services
  - i. DCA has reduced their service area drastically. They are now only focusing on downtown and downtown-adjacent neighborhoods.
  - ii. If we want to stay with DCA, we should move forward with the attached proposal for the summer.
  - iii. We want to watch the ambassador services closely to make sure that property owners are getting their money's worth.
    - 1. For example, Mark rode his bike around the district for an hour today and saw two workers wearing DCA uniforms instead of Superior Arts uniforms.
    - 2. Mark might make another email account (<u>operations@campusdistrict.org</u>) as a repository for concerns.
    - 3. Karen Perkowski suggests conducting a survey of property owners to see how satisfied they are with DCA's Clean & Safe services.
      - a. Mark Lammon notes that the idea was to do this at the end of the fiscal year.
  - iv. Antonin Robert notes that encampments of people experiencing homelessness are adding a level of complexity to Clean & Safe services.
    - 1. Tents are given out to "shelter-resistant" individuals.
    - 2. DCA has been told to be careful about cleaning near the encampments.

- Chris Knestrick and the Northeast Ohio Coalition for the Homeless (NEOCH) are working to advocate for people experiencing homelessness and figure out a plan to shelter them during the colder months.
  - a. According to the county, there are approximately 200 unsheltered individuals in the whole city. The goal is to reduce this number by 25% over the next two years.
- v. Dan LaGuardia motions to approve the proposal from DCA for the summer. Karen Perkowski seconds the motion. **The motion to approve DCA's proposal for the summer months passes.**

# VI. Placemaking Report

Edna Akrish

- a. Hardware is on order for the banner program.
- b. Dan LaGuardia and Mark Lammon discuss the possibility of a signage and lighting program.
  - i. The city storefront renovation program that downtown is now a part of is very restrictive and competitive, so the SAIC wants to come up with a customized solution. The SAIC has marketing dollars available that could help fund a program.

#### VII. New Business and Announcements

Karen Perkowski

- a. Antonin Robert discusses Roar, an entertainment venue with live music, multiple food choices, duckpin bowling, indoor putting greens, a stage, beer garden, and axe throwing, that GBX is working to bring to the former church building at 2435 Superior Ave.
  - i. The food service is run out of a single kitchen.
  - ii. There is already ample parking next to the building.
  - iii. The model has been very successful so far and is being replicated in five different markets.
  - iv. The goal is to have the venue open by June 2024.
  - v. The first phase of development is finished. Since the zoning is outdated, they are currently working to get permits for the second phase. GBX is seeking support from CDI and SAIC for rezoning.
    - Antonin Robert is recused from the vote. Heather Stoll motions to approve CDI and SAIC's support of rezoning for 2435 Superior Ave. Dan LaGuardia seconds the motion. The motion for CDI and SAIC to support the rezoning of 2435 Superior Ave. passes.

#### VIII. Adjourn

Karen Perkowski

 Dan LaGuardia motions to adjourn the meeting. The motion is seconded. The motion to adjourn the meeting passes.

## **Board Packet Includes:**

- March 1, 2023, Board Meeting Minutes
- Superior Arts District Financial Statements
- March 16, 2023, Operations Committee Meeting Minutes
- Downtown Cleveland Alliance Clean & Safe Ambassador Services Proposal
- March 2023 Clean & Safe Report
- 2022 Clean & Safe Report
- Clean & Safe Statistics Screenshot
- Clean & Safe 4<sup>th</sup> Quarter 2022 Report
- March 21, 2023, Placemaking Committee Meeting Minutes