

March 1, 2023, Board Meeting

3:30 p.m. – 4:30 p.m. Emperor's Palace

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In attendance:

SAIC BOD: Edna Akrish, Greg Deming, Michael English, Chad Jones, Dan LaGuardia, Dominic Ozanne II, Karen Perkowski, Alex Ragon, Antonin Robert, Ashley Ross, and Jack Simons

Staff: Jazmyn Blockson, Emily Dahnert, and Mark Lammon

I. Welcome & Overview of Meeting Layout

Mark Lammon

- a. The combined board meeting will consist of an hour of business followed by a social hour.
- b. Since the Superior Arts Improvement Corporation's (SAIC) board meetings are public meetings, SAIC business will be addressed first, and the meeting will be adjourned. Then, Campus District business will be addressed.
- c. Thank you to Cleveland Neighborhood Progress for their grant to acquire technology to allow for a virtual meeting option.
- II. Welcome/Call Meeting to Order

Edna Akrish

- a. Thank you to everyone who was able to attend.
- b. There is a quorum present for the SAIC board meeting.
- III. December Board Meeting Minutes

Edna Akrish

- a. Edna Akrish motions to approve the December board meeting minutes. The motion is seconded. The motion to approve the December board meeting minutes passes.
- IV. Financial Report

Antonin Robert

- a. Due to issues with assessment dollar collection from the city, the SAIC ran last year on reserves. Therefore, this year should bring some increased financial flexibility.
- V. Operations Report

Mark Lammon

- Mark Lammon received the documentation he requested from Downtown Cleveland Alliance recently. A performance improvement plan is provided in the SAIC board packet.
- b. The operations committee meeting from Thursday, February 16th, 2023, has been rescheduled for Thursday, March 16th, 2023, at 2 p.m. via Microsoft Teams.
- VI. Placemaking Report

Edna Akrish

a. A resolution to engage with a mural organization is included in the SAIC board packet.

- The first proposed mural location is the southwest wall of Granny Anne's Dry Cleaning at 2532 St. Clair Ave. The second proposed mural location is to be determined.
- ii. The selection of mural art will go to the placemaking committee and then to the full SAIC board for approval.
- iii. Rob Curry and David Eddy recommend changes to the wording of the resolution to make it clearer and more legally sound.
- iv. Chad Jones moves to approve the resolution with the proposed changes. Dan LaGuardia seconds. The motion to approve the resolution to engage with a mural organization with the proposed changes passes.
- b. A resolution to engage with a banner company is included in the SAIC board packet.
 - i. The SAIC is ready to buy the hardware for the banners and engage with an artist to design them.
 - ii. The banners cannot be used to advertise sales or deals but can include company logos.
 - iii. The first batch of banners will be installed only within the special improvement district.
 - iv. The banners will need to be reprinted about every six months due to wind load.
 - v. Rob Curry and David Eddy recommend changes to the wording of the resolution to make it clearer and more legally sound.
 - vi. Chad Jones moves to approve the resolution with the proposed changes.

 Antonin Robert seconds. The motion to approve the resolution to engage with a banner company with the proposed changes passes.
- VII. New Business and Announcements

Edna Akrish

- a. No members of the public are present.
- b. There is a growing encampment of individuals experiencing homelessness in the area.
 - i. This is an ongoing issue that the city is eager to act on.
 - ii. Antonin Robert asks for any issues with the encampment to be raised to Mark Lammon.
- VIII. Adjourn

Edna Akrish

a. Edna Akrish motions to adjourn the meeting. Dan LaGuardia seconds. **The motion to adjourn the meeting passes.**

Board packet includes:

- December 7, 2022, Superior Arts District Annual Meeting Minutes
- Superior Arts District Financial Statements
- Superior Arts District Draft Clean & Safe Performance Improvement Plan
- January 24, 2023, Placemaking Committee Notes
- Draft Resolution to Engage with a Mural Organization
- Draft Resolution to Engage with a Banner Company